

d.i.e

Deutsches Institut für  
Entwicklungspolitik



German Development  
Institute

Supported by

**ENGAGEMENT  
GLOBAL**

Service für Entwicklungsinitiativen



with its

**SERVICE AGENCY**   
**COMMUNITIES IN ONE WORLD**

with funding from the



Federal Ministry  
for Economic Cooperation  
and Development

Workshop

# Dialogue and Transfer Forum on Sustainable Public Procurement

## Municipalities as Agents of Change

17-19 October 2018, Bremen

in cooperation with

**IICLD** Swedish International  
Centre for Local Democracy

 **Freie  
Hansestadt  
Bremen**



## Dialogue and Transfer Forum on Sustainable Public Procurement – Municipalities as Agents of Change

17-19 October 2018

Venue: Haus des Reichs, Die Senatorin für Finanzen, Rudolf-Hilferding-Platz 1, 28195 Bremen

### Content

Sustainable Public Procurement (SPP) can significantly support the implementation of the Agenda 2030 with its Sustainable Development Goals. However, the potentially high leverage effect of public procurement to make economic development more sustainable is put into effect only marginally up to now. At the same time, SPP is a comparably new type of policy instrument for public stakeholders in different world regions. To overcome implementation challenges, mutual learning among practitioners is necessary. Municipalities have a huge share in public expenditures and can play a central role in putting this leverage effect into real action. Our forum brings together municipal practitioners from Sub-Saharan Africa and Europe to foster exchange on successful strategies of such "real action".

Different regions have put different emphasis on specific SPP aspects. While for instance European municipalities mainly focus on ecologically sound procurement, e.g. by acknowledging life-cycle-costs, many municipalities in Sub-Saharan Africa rather consider social aspects, e.g. by supporting disadvantaged groups. Beyond, challenges on effective SPP implementation are often similar, e.g. with regard to creating an institutional framework allowing practitioners to take decisions in a well-informed way without unnecessary legal uncertainties. Thus, exchange on specific SPP aspects with regard to both organisational change management and SPP approaches on product group level is beneficial and necessary.

The dialogue and transfer forum brings together municipal practitioners from Sub-Saharan Africa and Europe to foster such an exchange. In addition, we will present empirical evidence on strategies and entry points to support SPP based on insights from cities from different world regions. The forum will be very participatory and aligned with the needs of the participating practitioners. The central goals are mutual learning to foster SPP and to set the stage for a dialogue platform with cities from Sub-Saharan Africa and Europe.

Supported by

**ENGAGEMENT  
GLOBAL**  
Service für Entwicklungsinitiativen



with its

**SERVICE AGENCY**  
**COMMUNITIES IN ONE WORLD**

with funding from the



Federal Ministry  
for Economic Cooperation  
and Development

## Programme

Moderator: Jana Brauer (Collaborating Centre on Sustainable Consumption and Production)

Languages: Presentations preferably in English, English-German translation provided

### Wednesday, 17 October 2018

---

13:30	Registration and welcome coffee
14:00	<u>Welcome notes</u> Arndt Brücker (Director, Immobilien Bremen) Dr. Andreas Stamm (German Development Institute / Deutsches Institut für Entwicklungspolitik, DIE)
14:30	<u>Expected benefits from the event and personal contributions</u>
15:00	<u>Introduction of the "Sustainable Public Procurement Map" – Perspectives from Germany, Sweden and the Netherlands</u> Tim Stoffel and Dr. Maximilian Müngersdorff (German Development Institute / Deutsches Institut für Entwicklungspolitik, DIE)
15:30	Coffee break
16:00	<u>SPP in the City of Bremen – Insights from a German Best Practice</u> Birte Detjen (Immobilien Bremen) <i>tbc</i>
16:30	<u>Marketplace for Frontrunners</u> Elevator pitches on SPP from representatives of municipalities and public entities
18:30	<u>End of forum day 1</u>
19:00	Joint dinner at „Bremer Ratskeller“ (Am Markt, 28195 Bremen)

### Thursday, 18 October 2018

---

09:00	Welcome coffee
09:30	<u>Welcome notes</u> Dr. Jeanette Schade (Service Agency Communities in One World)
09:45	<u>A frontrunner in South Africa – Introduction and implementation of SPP in the City of Tshwane</u> Thembeke Mphefu (Divisional Head Supply Chain Management, City of Tshwane)
10:15	<u>SPP implementation in the City of Bonn – A change management perspective</u> Christoph Bartscher (Head of Procurement Unit, City of Bonn)
10:45	Coffee break
11:15	<u>Interactive session on success factors of SPP</u> World Café and plenary discussion
13:15	Lunch

14:15	<u>SPP in the Global South – Insights from Sub-Saharan Africa</u> Rebecca Cameron (ICLEI Africa)
14:45	<u>A European Frontrunner – Experiences on SPP introduction and implementation in the City of Torres Vedras</u> Sandra Pedro (Chefe da Divisão de Gestão de Áreas Urbanas, City of Torres Vedras) tbc
15:15	Coffee break
15:45	<u>First-mover in Sub-Saharan Africa – Ghana on its way become a SPP Champion</u> Jerry Amah Sheriff (National Association of Local Authorities of Ghana)
16:15	<u>Connecting the SPP dots – ICLEI as global network actor</u> Philipp Tepper (ICLEI – Local Governments for Sustainability)
16:45	<u>A new SPP network between the Global South and North</u> Proposal and discussion (Representatives of the German Development Institute / Deutsches Institut für Entwicklungspolitik, DIE)
18:00	<u>End of forum day 2</u>

#### **Friday, 19 October 2018**

---

Morning	<u>Visit of the new building project „Neuer Ellener Hof“ – An example of Bremen’s action towards sustainable construction</u>
12:00	<u>End of the forum</u>

In case of any further questions, regarding content and/or organisation please contact

Tim Stoffel ([tim.stoffel@die.gdi.de](mailto:tim.stoffel@die.gdi.de), +49 (0)228 94927-183) or

Dr. Maximilian Müngersdorff ([maximilian.muengersdorff@die-gdi.de](mailto:maximilian.muengersdorff@die-gdi.de), +49 (0)228 94927-271).

## Marketplace for Frontrunners – Overview, format and content

### Overview

We want to facilitate an active exchange between the practitioners participating in the events. Thus, we would like to invite you to share experiences on establishing sustainable public procurement (SPP) practices in your municipality. Which regulations foster SPP practices in your municipality? What are management structures that you would assess supportive? Are there specific persons that encouraged the uptake of SPP? What were the challenges? We would appreciate your input on those and further questions during our “Marketplace for Frontrunners”.

### Format

We invite you to prepare information on SPP success factors of your municipality. You may pin or stick that information on a brown paper (ca. 115 x 85cm). We will bring blank sheets to the venue. Your marketplace presentation will be available to all participants throughout the whole forum. During the agenda item “Marketplace for Frontrunners”, you may in addition provide an oral elevator pitch of maximum 5 minutes at your brown paper (please no ppt).

### Content

We would kindly ask you to refer to the below draft version of our SPP map when preparing the information for the brown paper. The map comprises six topic areas that are defined by time and content. The time axis covers the past introductory phase and the present implementation phase of SPP action in your municipality. The content axis categorizes SPP action into three dimensions: regulatory, organisational and individual. We hope that the topic areas provide an entry point for your marketplace input.

Please contact us in case of any further open questions.

### SPP map – draft version

