



**BREMEN
BREMERHAVEN**
YOUR KEY TO GERMANY

PARTICIPANTS BROCHURE
DELEGATION COPENHAGEN
6-8 SEPTEMBER 2017

Editor

Senatskanzlei Bremen | Press office of the senate
Rathaus | Am Markt 21 | 28195 Bremen

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Handelskammer Bremen
für Bremen und Bremerhaven



THE PARTICIPANTS

- 1 Dr. Carsten Sieling
- 2 Karoline Linnert
- 3 Martin Günthner
- 4 Hans-Henning Lühr
- 5 Ronny Meyer
- 6 Ekkehart Siering
- 7 Harald Emigholz
- 8 Eduard Dubbers-Albrecht
- 9 Dr. Matthias Fonger
- 10 Neele Ahlers
- 11 Dr. Johann Bizer
- 12 Sven Braukmüller
- 13 Stefan Decker
- 14 Andrea Frohmader
- 15 Thomas Fürst
- 16 Oliver Gampper
- 17 Annabelle Girond
- 18 Christian Gutschmidt
- 19 Dr. Martin Hagen
- 20 Peter Hoedemaker
- 21 Kai Jürgens
- 22 Dr. Stephan Klein
- 23 Christina Kulmann
- 24 Carsten Meyer-Heder
- 25 Birgitt Rambalski
- 26 Insa Sommer
- 27 Hans-Georg Tschupke
- 28 Werner Wick
- 29 Jan Windheuser



Dr. Carsten Sieling

President of the Senate
of the Free Hanseatic City of Bremen



Harald Emigholz

President Bremen Chamber of Commerce
CCI for Bremen and Bremerhaven

DEAR HOSTS, DEAR FELLOW TRAVELLERS,

We are looking forward to a journey of discovery to digital Denmark and its capital city.

There are strong historical links between Bremen and the Kingdom of Denmark. They go back as far as the 9th-century missionary journeys from Bremen, the so-called Rome of the North, and the campaigns of conquest undertaken by the Vikings. Merchants from Bremen accompanied the missionaries as they travelled north.

In medieval times the town councillors of Bremen (Ratsherren), were mostly merchants. Their families build up the basis of civil society and formed the constitutional bodies like in the other Hanseatic and Free Cities. Nowadays, this is still evident in the social rituals and traditions which are kept alive in Bremen. For instance, next year we will celebrate the fact that, for 150 years, the Royal Danish honorary consulate has repeatedly been conferred on several generations of the Dubbers-Albrecht family.

A very well-known person in Denmark has his roots in Bremen as well: Georg Ferdinand Duckwitz, who is honoured in the German embassy in Copenhagen for rescuing 7000 Jews from deportation and extermination by the Nazis. He is deeply honoured in Bremen. Duckwitz is remembered in Yad Vashem as Righteous Among the Nations.

The long lasting trade relationship between Bremen and the Kingdom of Denmark is still present. There is an intensive exchange of foodstuffs between Bremen, its harbors in Bremerhaven and Bremen town, and Denmark: for example fish, barley and bakery products are imported from Denmark every year. In addition to cocoa and coffee, our federal state exports cars and metal products to Denmark. Nearly 300 companies are in business contact with the Kingdom of Denmark and 45 of them have a local agency there and vice versa. Bremen's famous premium chocolate manufacturer Hachez is owned by the Danish company Toms. And in the field of logistics, Maersk is the most important partner at the container terminal in Bremerhaven.

Now we - the Senate and the Chamber of Commerce - want to expand these traditional business contacts and are joining forces to look for partners to share their experiences on the global path into the digital age.

The digitalisation of society has massive impacts on how people live, work, play and interact in general. In its original meaning, digitalisation refers to the transfer of analog values into discrete values, in order to better store them electronically. Today, it describes a massive transformation of private and public life. Technologies such as the internet and smartphone are ubiquitous, new business models have surfaced. And like many transformation processes, chances and possibilities come along with risks of misuse and dangers.

The public administration plays an important role in facilitating, regulating and using digitalisation. On the one hand, administration has to provide digital services to the citizens; and on the other hand, it has to prevent negative aspects of digitalisation, such as cybercrime and even cyber warfare and adopt appropriate measures of data protection and data privacy.

The Free Hanseatic City of Bremen developed its digitalisation strategy **Verwaltung 4.0** on appropriate measures of actions. Sharing and reusing is a key-value in the production of modern day IT-applications and **apps**.

Bremen is a member of Germany's highest coordination council for the development of the public IT-sector (IT-Planungsrat). It is home of the Council's Coordination Office for IT-Standardization (KoSIT) which manages the central data exchange standards for electronic transmissions in the public sector. Most recently, Bremen was designated as one of the leaders of the IT-Planungsrat's digitalisation strategy for Germany.

Furthermore, Bremen as a business location is connected to the IT industries for a long time. Since the beginning of this century, a comprehensive economic policy program has been established to foster an ecosystem of competent and innovative companies as well as scientific institutes in Bremen. In addition, a strong pool of talents provided by Bremen's universities is one of our biggest assets and also a reservoir for new startups, which is also a general topic of interest in Bremen nowadays.



Carsten Sieling



Harald Emigholz

GERMANY / BREMEN

INHABITANTS

Germany: 82,18 Mio.

Free Hanseatic City of Bremen: 671,489 (including Bremerhaven)

ADMINISTRATIVE ORGANIZATION

Federal state with two levels: Federal and State

- _ Federal government with 14 ministries
- _ 16 states with individual organizations (among them regular states and three city-states)

11,092 local governments with an average of 5,600 inhabitants

ORGANIZATION OF IT

- _ Separation of responsibilities in federal system, here for **Bremen**:
- _ Ministry of Finance → Central IT-Management and E-Government, Data Protection oversight, legislation freedom of information
- _ Ministry of Economic Affairs, Labour and Ports → broadband, digitalisation for business
- _ Ministry for Environment, Urban Development and Mobility → Digitalisation of mobility and environmental projects

INTERNET ACCESS

- _ 79,5% of German population has internet access (2015)
- _ Average speed of connections: 15,3 Mbit/s (2017)
- _ 71% of German households 50 Mbit/s (rural areas: 30%, Bremen: 94%)

INTERNET USE

- _ 79% of German population (2016)

IT-STRATEGY

- _ Federal Government **Digitale Verwaltung 2020**
- _ E-Government- und Digitalisationstrategy of the Free Hanseatic City of Bremen **Verwaltung 4.0**

ONLINE-SERVICES OF THE PUBLIC SECTOR

- _ About 80 services are online in Bremen, among them filing police charges, parking permits, certificates of birth, marriage, etc.

Note:

- _ Mostly, documents are provided to be used at the office
- _ Free choice of use



BREMEN
JOIN THE FUTURE.



1



Dr. Carsten Sieling

President of the Senate / Prime Minister

Senate Chancellery
of the Free Hanseatic City of Bremen
Am Markt 21
28195 Bremen

Phone + 49 (0) 421 361 2004
E-Mail office@sk.bremen.de
Website <http://www.rathaus.bremen.de/>

Core competencies and products

- > As the President of the Senate and Mayor,
- > Dr. Carsten Sieling is head government of the
- > federal state Free Hanseatic City of Bremen. In
- > addition, he serves as the Minister for Cultural and
- > Religious Affairs and represents the state of
- > Bremen in the Bundesrat (Upper House).
- > Prior to his current office Dr. Sieling was a
- > member of the Bundestag (National Parliament).

Brief description of the company

In the federal state of Bremen, the executive power is exerted by the Senate, the government of Bremen. The President of the Senate holds the office of the Mayor. Moreover, he is the highest representative in the field of Bremen's external relations. The position President of the Senate corresponds to the Minister-President or Prime Minister in other federal states in Germany. As a member of the Bundesrat (Upper House) the the President of the Senate is part of the federal legislative body that represents all sixteen German states. Dr. Carsten Sieling belongs to the Social Democratic Party (SPD).

Special interest and contact wishes

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2



Karoline Linnert

Minister of Finance and Mayor

Ministry of Finance
of the Free Hanseatic City of Bremen
Rudolf-Hilferding-Platz 1
28215 Bremen

Phone + 49 (0) 421 361 2398
E-Mail karoline.linnert@finanzen.bremen.de
Website www.finanzen.bremen.de

Core competencies and products

- > As the Minister of Finance Karoline Linnert
- > is responsible for taxes and revenue, budget,
- > personell, organization and IT in the Free
- > Hanseatic City of Bremen.
- > The Ministry of Finance is the central
- > institution for the modernization and
- > digitalization of the public administration and
- > for all related activities.

Brief description of the company

The Minister of Finance (in Bremen called Senator) is a member of the Senate, the government of Bremen. In addition to Dr. Carsten Sieling, the Minister of Finance is holding the office of the Mayor.

In addition, Karoline Linnert is responsible for the oversight of the data protection law in Bremen and as a member of the Bundesrat (Upper House) part of the federal legislative body that represents all sixteen German states.

Karoline Linnert is a member of the Green Party (Bündnis 90/Die Grünen).

Special interest and contact wishes

- > Digitalization of the public sector
- > Modernization of the public sector
- > Organization of public sector reform
- > borger.dk, nemID and PEPPOL
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3



Martin Günthner

Minister of Economic Affairs, Labour and Ports

Ministry of Economic Affairs, Labour and Ports of the Free Hanseatic City of Bremen
Zweite Schlachtpforte 3
28195 Bremen

Phone + 49 (0) 421 361 8080
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Website www.wirtschaft.bremen.de

Core competencies and products

- > The Ministry of Economic Affairs, Labour and Ports is responsible for all matters
- > pertaining to economic, labour, port related
- > and international business policy of the German federal state Free Hanseatic City of Bremen.
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Brief description of the company

The Minister (in Bremen called Senator) of Economic Affairs, Labour and Ports is part of the Senate. He also serves as Minister for Justice and Constitution. The Senate is the government of the German federal state Free Hanseatic City of Bremen and exerts the executive power.

In addition, Martin Günthner is a member of the Bundesrat (Upper House) which is the federal legislative body that represents all sixteen German states.

Martin Günthner is a member of the Social Democratic Party (SPD).

Special interest and contact wishes

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4



Hans-Henning Lühr

State Secretary Ministry of Finance

Ministry of Finance
of the Free Hanseatic City of Bremen
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Phone + 49 (0) 421 361 2205
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Website www.finanzen.bremen.de

Core competencies and products

- > The Minister of Finance is responsible for taxes
- > and revenue, budget, personell, organization
- > and IT in the Free Hanseatic City of Bremen.
- > The Ministry of Finance is the central
- > institution for the modernization and
- > digitalization of the public administration and
- > for all related activities.
- >

Brief description of the company

As the State Secretary in the Ministry of Finance, Henning Lühr is responsible for the budget, personell, organization, modernization and digitalization of the public administration. He chairs the commission for the modernization of the Bremen administration and oversees all related reform initiatives, including organization and IT. He represents Bremen in the German IT-Planning Council (IT-Planungsrat), Germany's highest IT-Government body.

Special interest and contact wishes

- > Digitalization of the public sector
- > Modernization of the public sector
- > Organization of public sector reform
- > borger.dk, nemID and PEPPOL
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5



Ronny Meyer

State Secretary for Environment of
the Free Hanseatic City of Bremen

Ministry of Environment,
Urban Development and Mobility
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Phone + 49 (0) 421 361 4349
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Website www.umwelt.bremen.de

Core competencies and products

- > Autonomous driving/ vehicles,
- > Smart City,
- > Renewable Energy esp. Wind
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Brief description of the company

The Ministry of Environment, Urban Development and Mobility is responsible for building and transport infrastructures as well as agriculture of the Free Hanseatic City of Bremen. It is concerned with the different facets of spatial planning in Bremen e.g. land use planning and building regulations, housing policy and geo information. And responsible for all aspects of environmental and nature conservation in Bremen e.g. pollution control, waste management, flood and coastal protection, renewable energy and climate protection. It promotes urban mobility: concepts for all types of traffic from pedestrian traffic to cycling, public transport and SPNV, motor vehicle traffic and commercial and truck traffic.

Special interest and contact wishes

- > Blockchain technology (and related BM)
- > Autonomous vehicles (and related BM)
- > Digitalization of mobility (and related BM)
- > Open (Environmental) Data
- > Digital City
- > BM := business model

6



Ekkehart Siering

State Secretary of Economic Affairs and
Labour

Ministry of Economic Affairs, Labour
and Ports of the Free Hanseatic City of Bremen
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Website www.wirtschaft.bremen.de

Core competencies and products

- > The Ministry of Economic Affairs, Labour
- > and Ports is responsible for all matters
- > pertaining to economic, labour, port related
- > and international business policy of the
- > German federal state Free Hanseatic City
- > of Bremen
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Brief description of the company

As the State Secretary of Economic Affairs and Labour, Ekkehart Siering is responsible for the implementation of the economic and industry policy, the innovation policy as well as the labour market policy of the Bremen Senate. The State Secretary is also member of the Senate, the government of the German federal State Free Hanseatic City of Bremen.

Special interest and contact wishes

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7



Harald Emigholz

Managing Partner
President of Bremen Chamber of Commerce

Emigholz GmbH
Utbremer Straße 27
28217 Bremen

Phone + 49 (0) 421 3860383
E-Mail praeses@handelskammer-bremen.de
Website www.emigholz.de

Core competencies and products

- > Automobile
- > Professional tire consulting and service
- > Car workshops
- > Wholesale cars and tires
- > Truck fleet and breakdown service
- > Car repair and prevention maintenance
- > Logistic and transport
- > Car fleet service

Brief description of the company

Emigholz GmbH is an owner-managed trading and service company, covering tire and vehicle service with 18 workshops and about 200 employees in northwestern Germany.

Our main focus is our tire service for commercial vehicles next to our allround service for cars and fleets. Truck fleet and breakdown service, professional tire consulting, car repair and maintenance are just a few examples of our daily business.

As a member of the national cooperations TOP-SERVICE-TEAM and SERVICEQUADRAT we're proud to offer nationwide service.

Special interest and contact wishes

- > Tire manufacturer for cars & commercial vehicles
- > Companies who wish to internationalize
- > Manufacturer of car spare parts
- > Representatives of economy, politics and science
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8



Eduard Dubbers-Albrecht

Honorary Consul of the Kingdom of Denmark
Vice President of Bremen Chamber of Commerce

Managing Partner
IPSEN LOGISTICS GmbH
Faulenstraße 2-12
28195 Bremen

Phone + 49 (0) 421 3034341
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Website www.ipsenlogistics.com

Core competencies and products

- > Worldwide operating freight forwarding company
- > Logistics, distribution and export packing services
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Brief description of the company

IPSEN LOGISTICS is a medium sized, privately owned company offering transport and logistics services. We are offering worldwide activities. Our clients can rely on our services for the complete supply chain, including documentation and customs handling. Furthermore we are specialists in export packing.

Our company lives by the motto "Big enough to act global, small enough to care!"

Special interest and contact wishes

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Dr. Matthias Fonger

Chief Executive Officer (CEO)

Bremen Chamber of Commerce -
CCI for Bremen and Bremerhaven
Am Markt 13
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Phone + 49 (0) 421 3637-210
E-Mail fonger@handelskammer-bremen.de
Website www.handelskammer-bremen.de

Core competencies and products

- > The Bremen Chamber of Commerce - CCI for
- > Bremen and Bremerhaven, founded in 1451, is a
- > representative Body and modern service provider
- > for its 52.000 member firms as well as a strong
- > political advisor and critical partner to the govern-
- > ment of the State of Bremen and to other
- > legislative organs, i.e. national or European
- > authorities in Berlin and Brussels.

Brief description of the company

The services we offer are an important instrument for promoting and advising Bremens economy. With our international Chamber-network we are able to help Bremen companies to export their products and services throughout the world. We also initiate intercompany meetings and help international companies to get in contact with local and trustful business partners in Bremen. For instance, we provide market analyses, inform about import and export regulations or political events. Another focus of our organization is based on vocational and functional training, where more than 4,300 voluntary experts help us to secure our quality standards of the dual education system.

Special interest and contact wishes

- > Establishing contacts with companies and other
- > organisations in Copenhagen
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Neele Ahlers

Commercial Managerin
Authorized Officer

Ospig GmbH & Co. KG
Carsten Dressler Straße 11
28279 Bremen, Germany

Phone + 49 (0) 421-8401-155
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Website www.ospig.de

Core competencies and products

- > Manufacturing
- > Design
- > Creative supplier
- > Washing experts
- > Jackets
- > Trousers
- > Shorts
- > Jeans

Brief description of the company

Ospig is an international clothing manufacturing company for jeans- and sportswear based in Bremen and Asia.

Our driving aim is to produce fashion that exceeds even our highest expectations. This is why we started using our own productions sites in the 80s; which we still use today for sewing, washing and refining products. The Ospig Group with offices in Bremen and Hong Kong is a global player. Over 6,000 employees produce more than 10 million items each year.

Within the scope of our capabilities we aim to change the world of fashion. We want to make it fairer, more sustainable and more responsible. These brands belong to the Ospig Group: 54, PADDOCK'S, Redpoint and Nagano.

Special interest and contact wishes

- > Evaluation of digitalization of our products and
- > sales channel
- > Omni-channel marketing
- > CMS - Content Management Systems
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Dr. Johann Bizer

CEO

Head of Solutions

Dataport

Altenholzer Str. 10-14

D- 24161 Altenholz

Germany

Phone + 49 (0) 3295 3003

E-Mail johann.bizer@dataport.de

Website www.dataport.de

Core competencies and products

- > Full service IT provider for government IT
- > High security data centre
- > Solutions for government IT @ regional & local levels (e.g. taxes, finance/budget, police, law, public registers)
- > Data & voice network services
- > Data protection & security concepts
- > Centralized procurement of IT hardware&software

Brief description of the company

Dataport is a full service provider for information and communication technologies for public administration. In Germany, Dataport is the only government IT provider owned jointly by regional (federal state) and local governments: the federal states of Schleswig-Holstein, Hamburg, Bremen, Mecklenburg-Western Pomerania and Lower Saxony as well as the IT-association of local administrations in Schleswig-Holstein. The main services are listed above.

In 2016, Dataport employed a staff of 2500 and achieved a turnover of 507 million Euro.

At a European level, Dataport is founding member of Euritas, the European Association of Public IT Service Providers.

Special interest and contact wishes

- > Digitalisation of government services -
- > concepts, approaches, strategies,
- > difficulties & successes
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Sven Braukmüller

Head of International Trade Finance

Die Sparkasse Bremen AG

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28195 Bremen, Germany

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Website www.sparkasse-bremen.de

Core competencies and products

- > Trade financing
- > Business consulting
- > Foreign exchange management
- > Individual solutions
- > Strong national and international network
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Brief description of the company

Die Sparkasse Bremen is one out of ten free Sparkassen in Germany and the leading commercial bank in the Free Hanseatic City of Bremen. With about 1.400 employees and more than 60 locations we are focussed on retail banking and on small and medium-sized enterprises. Sparkasse offers all kind of financial services and has a longtime experience in International Trade Financing for importing and exporting customers in Bremen and even worldwide.

Die Sparkasse Bremen group of companies also offers a fully integrable software solution for processing the international trade business in companies.

Special interest and contact wishes

- > Contacts to importing and exporting companies
- > News and information about digital processing
- > Contacts to interesting people
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Stefan Decker
CEO

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Core competencies and products

- > IT-Strategy
- > IT-Projectmanagement
- > IT-Security & IT-Forensics
- > IT-Interim Management
- > IT-Audit
- > Management Consulting
- > Due Diligence
- > M & A and post merger integration

Brief description of the company

After 98 years in business, FIDES is the largest certified public accounting and consulting firm in the North-Western region of Germany. Across Northern Germany, FIDES ranks no. six with 350 partners and staff in actually ten offices (Bremen, Hamburg, Hanover, Bremerhaven, Osnabrueck, Duesseldorf, Leer, Rostock, Berlin and Frankfurt). FIDES aims to distinguish itself from other midsize firms especially with its focus on a broad, interdisciplinary range of consulting and audit expertise.

Special interest and contact wishes

- > e-invoicing in midsize companies
- > roadmap smart cities
- > e-communication in public sector
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Andrea Frohmader

Head of the
International Relations Office

Senate Chancellery of the Free
Hanseatic City of Bremen
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Core competencies and products

- > As the Head of the International Relations Office
- > Andrea Frohmader is responsible for coordination
- > and planning of international matters of
- > the Senate. One element of her work implies
- > maintaining and extending Bremens
- > relationships to its sister-cities and international
- > networks.

Brief description of the company

The Senate or State Chancellery of the federal state of Free Hanseatic City of Bremen (German: Senatskanzlei) is located in the Bremen Town Hall. It is the official seat of the governing President of the Senate, whose position is equivalent to a Minister President or Prime Minister in other German States. The Town Hall was built in 1405 and is world heritage site of UNESCO.

The Senate Chancellery supports the President of the Senate with respect to policy planning and governance in Bremen. Their responsibilities include the political coordination of the Senate's work, cooperation with the federal government and Germany's other federal states, press and public relations, media policy, external representation and protocol of Bremen.

Special interest and contact wishes

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Thomas Fürst

Member of the board of managing director

Die Sparkasse Bremen
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Phone + 49 (0) 421-1792017
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Core competencies and products

- > Financeserviceprovider
- > Real estate
- > Security business
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Brief description of the company

Die Sparkasse Bremen is one out of ten free Sparkasses in Germany and the leading commercial bank in the Free Hanseatic City of Bremen. With about 1.400 employees and more than 60 locations we are focussed on retail banking and on small and medium-sized enterprises. Sparkasse offers all kind of financial services and has a longtime experience in International Trade Financing for importing and exporting customers in Bremen and even worldwide.

Die Sparkasse Bremen group of companies also offers a fully integrable software solution for processing the international trade business in companies.

Special interest and contact wishes

- > Why is the culture and disposition to
- > digital payment methods more open-minded in
- > Scandinavia than in Germany?
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Gampper, Oliver

auditor and tax consultant
partner

Clostermann & Jasper Partnerschaft mbB
Wirtschaftsprüfungs- & Steuerberatungsgesellschaft
Kleiner Ort 5
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Website www.clostermann-jasper.de

Core competencies and products

- > Auditing and consultancy
- > - for utility companies
- > - for Not-for-profit organisations
- > - for Trading Companies
- > Business consultancy, Due diligence
- > Private wealth planning
- > International tax planning
- > Conversion of financial accounting to IAS/IFRS

Brief description of the company

We are a firm with a regional focus, serving mainly to clients in the Bremen and Hamburg areas of northern Germany. However, the firm also serves mid-sized enterprises throughout the rest of Germany and has public companies amongst its clients. Our main emphasis is on providing the entire scope of consulting and auditing services, ranging from bookkeeping to tax declarations, from the audit of annual accounts to individual management consulting. Due diligence services are also provided. Providing quality services is of prime importance for us. Within the scope of this procedure, our internal quality management is reviewed and certified every six years by an external auditor. The firm is PCAOB registered through joint company UHY Deutschland AG. Other Office Location in Hamburg.

Special interest and contact wishes

- > - sample for cyber-security-concept?
- > - cost of data breach/security breach, are cyber
- > insurances recommended?
- > - demand to high performance computing/clouds
- > - public sponsorship for the small firms to implement the process of digitisation





Annabelle Girond

Deputy Director
Foreign Trade Department, CCI

Bremen Chamber of Commerce -
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Core competencies and products

- > The Bremen Chamber of Commerce - CCI for
- > Bremen and Bremerhaven, founded in 1451, is a
- > representative Body and modern service provider
- > for its 52.000 member firms as well as a strong
- > political advisor and critical partner to the govern-
- > ment of the State of Bremen and to other legis-
- > lative organs, i.e. national or european authorities
- > in Berlin and Brussels.

Brief description of the company

Our offered service is an important instrument for promoting and advising Bremens' economy. Due to our international Chamber-network, we are able to help companies to export their products and services worldwide. We also initiate intercompany meetings and help international companies to get in contact with local and trustful business partners in Bremen, next to providing market analyses and informing about import and export regulations or political events. More than 4.300 voluntary experts help us to secure our quality standards of the dual education system within our focus on vocational and functional training.

Special interest and contact wishes

- > Establishing contacts with companies and other
- > organisations in Copenhagen
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Christian Gutschmidt

Director Foreign Trade Promotion and
International Affairs

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and Ports of the Free Hanseatic City of Bremen
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Core competencies and products

- > The Ministry of Economic Affairs, Labour
- > and Ports is responsible for all matters
- > pertaining to economic, labour, port related
- > and international business policy of the
- > German federal state Free Hanseatic City
- > of Bremen.
- >
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Brief description of the company

The unit for foreign trade promotion and international affairs at the Ministry of Economic Affairs, Labour and Ports offers public sector support for international activities of companies from Bremen and international companies with interest in Bremen.

Special interest and contact wishes

- > Contact to public and private entities in
- > Denmark responsible for foreign trade
- > promotion and international business relations.
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Ministry of Economic Affairs,
Labour and Ports





Dr. Martin Hagen

IT-Director

Ministry of Finance
of the Free Hanseatic City of Bremen
Rudolf-Hilferding-Platz 1
28215 Bremen

Phone + 49 (0) 421 361 4748
E-Mail martin.hagen@finanzen.bremen.de
Website www.finanzen.bremen.de

Core competencies and products

- > The Ministry of Finance is responsible for taxes
- > and revenue, budget, personell, organization
- > and IT in the Free Hanseatic City of Bremen.
- > The Ministry of Finance is the central
- > institution for the modernization and
- > digitalization of the public administration and
- > for all related activities.
- >

Brief description of the company

As the IT-Director Dr. Martin Hagen manages, together with his staff, all infrastructure and general IT matters for the administration of the Free Hanseatic City of Bremen. His responsibilities include management of WAN, LAN and other network infrastructures, Client operations and support, central IT-Software, including CMS and DMS, and e-Government Solutions, IT-Security, IT-Compliance, legislative matters and planning, controlling and administration of the IT-Budget (> 65 Mio EUR p.a.).

Special interest and contact wishes

- > Digitalization of the public sector
- > Modernization of the public sector
- > Organization of public sector reform
- > borger.dk, nemID and PEPPOL
- >
- >



Peter Hoedemaker

Eekenhöhe 16
28355 Bremen

Phone + 49 (0) 172 5911692
E-Mail peter.hoedemaker@gmail.com
Website

Core competencies and products

- > International management
- > Consulting service
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Brief description of the company

Consulting service for companies and administration, particularly with regard to digitalisation.

Special interest and contact wishes

- > Scandinavian progress in digitalisation
- > Companies with focus on digitalisation
- > Public institutions with focus on digitalisation
- > Market analysis in terms of digitalisation
- >
- >



Kai Jürgens

Head of the Unit for Economic Affairs,
Labour and Ports

Senate Chancellery of the Free
Hanseatic City of Bremen
Am Markt 21
28195 Bremen

Phone + 49 (0) 421 361 6203
E-Mail kai.juerqens@sk.bremen.de
Website <http://www.rathaus.bremen.de>

Core competencies and products

- > Kai Jürgens is responsible for the political
- > organization and planning of all issues
- > in the field of Economic Affairs, Labour and
- > Ports within the Senate Chancellery. His unit
- > functions as the direct link between the Ministry
- > of Economic Affairs, Labour, and Ports, the
- > Parliament and the President of the Senate
- > of Free Hanseatic City of Bremen.

Brief description of the company

The Senate or State Chancellery of the federal state of Free Hanseatic City of Bremen (German: Senatskanzlei) is located in the Bremen Town Hall. It is the official seat of the governing President of the Senate, whose position is equivalent to a Minister President or Prime Minister in other German States. The Town Hall was built in 1405 and is world heritage site of UNESCO.

The Senate Chancellery supports the President of the Senate with respect to policy planning and governance in Bremen. Their responsibilities include the political coordination of the Senate's work, cooperation with the federal government and Germany's other federal states, press and public relations, media policy, external representation and protocol of Bremen.

Special interest and contact wishes

- > Digitalisation strategies of the public service
- > in the City of Copenhagen and Denmark.
- > Possible linkages between the private and public
- > sector regarding the issue of digitalisation and
- > potential involvement of start-up companies.
- >



Dr. Stephan Klein

Managing Director

Governikus GmbH & Co. KG

Am Fallturm 9
28359 Bremen, Germany

Phone + 49 (0) 421 204 0
E-Mail kontakt@governikus.de
Website www.governikus.de

Core competencies and products

- > eID, secure data transmission, encryption and
- > decryption, signature and verification,
- > long term storage in line with national and
- > international laws and regulations
- > Two applications on behalf of the
- > German IT Planning Council
- > AusweisApp2 (German ID card/residence permit)
- > Multi-national EU-projects, eIDAS

Brief description of the company

Founded in 1999, legal compliance and legal security still take centre stage in developing our solutions. Our 130 employees work in agile processes. The core product Governikus is used within the German e-government, e-justice and in other European countries. Governikus conforms to OSCI (Online Services Computer Interface) a protocol for highly secure and encrypted communication. On behalf of the Federal Ministry of the Interior, AusweisApp2 was developed by Governikus to use the online identification function of the German eID card and residence permit. We also contribute to the Connecting Europe Facility (CEF) calls NOBLE and TREATS which are providing for reusable tools and services for transnational communication and authentication.

Special interest and contact wishes

- > Interoperability of different national IDs
- > EU notification of ID-Tokens
- > secure electronic enrollment
- > signatures and seals (remote and server signing)
- > in the context of eIDAS Regulation
- >



Christina Kulmann

Head of Unit for Committee Coordination
in the Minister's Office

Ministry of Environment,
Urban Development and Mobility
Contrescarpe 72
28195 Bremen

Phone + 49 (0) 361-59484
E-Mail christina.kulmann@bau.bremen.de
Website www.bauumwelt.bremen.de

Core competencies and products

- > Management of coordination processes,
- > biotope / green city,
- > sustainable urban transport,
- > Corporate Social Responsibility (CSR),
- > sustainable public procurement.
- >
- >
- >

Brief description of the company

The Ministry of Environment, Urban Development and Mobility is responsible for building and transport infrastructures as well as agriculture of the Free Hanseatic City of Bremen. It is concerned with the different facets of spatial planning in Bremen e.g. land use planning and building regulations, housing policy and geo information. And responsible for all aspects of environmental and nature conservation in Bremen e.g. pollution control, waste management, flood and coastal protection, renewable energy and climate protection. It promotes urban mobility: concepts for all types of traffic from pedestrian traffic to cycling, public transport and SPNV, motor vehicle traffic and commercial and truck traffic.

Special interest and contact wishes

- > Management of e-governmental processes,
- > digitalization of mobility and environmental
- > projects.
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Carsten Meyer-Heder

CEO

team neusta GmbH

Konsul-Smidt-Str. 24
28217 Bremen

Phone + 49 (0) 421 20696-0
E-Mail office@team-neusta.de
Website www.team-neusta.de

Core competencies and products

- > individual software development
- > consulting
- > eCommerce
- > web application development
- > mobile IT solutions
- > expert leasing
- > online marketing
- > brand and corporate communication

Brief description of the company

As an owner-managed company team neusta provides consulting, development and realization of complex software-, mobile and eCommerce solutions in its core business. Moreover, team neusta offers services in the areas of conception, human resources, design, usability and communication. In 2017, team neusta employs 1000 people residing in Bremen, Hamburg, Munich, Berlin, Cologne, Essen and Toulouse. Furthermore, the corporate group engages 500 instructed freelancers holding broad expert knowledge. In 2016, the group achieved a turnover of 133 million euros and expects the total turnover to increase to 150 million euros in 2017.

Special interest and contact wishes

- > Companies with focus on IT development
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Birgitt Rambalski

Chief of Protocol
Director of External Affairs

Senate Chancellery of the Free
Hanseatic City of Bremen
Am Markt 21
28195 Bremen

Phone + 49 (0) 421 361 2000
E-Mail birgitt.rambalski@sk.bremen.de
Website <http://www.rathaus.bremen.de>

Core competencies and products

- > As the Chief of Protocol and head of the
- > Division of External Affairs her area of
- > competences imply the organisation of the
- > external representation of the Senate of Bremen.
- > For instance, this contains coordination and
- > planning of official delegation visits and
- > support of diplomatic representatives.
- >

Brief description of the company

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Special interest and contact wishes

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Insa Sommer

Head of the Unit for Modernizing Public
Administration in Bremen and Northern Germany

Senate Chancellery of the Free
Hanseatic City of Bremen
Am Markt 21
28195 Bremen

Phone + 49 (0) 421 361 6737
E-Mail insa.sommer@sk.bremen.de
Website <http://www.rathaus.bremen.de>

Core competencies and products

- > Insa Sommer coordinates the programme
- > "Future-Oriented Civil Service" of the federal state
- > of Bremen. The programme consists of 40
- > projects aiming at modernizing the public
- > administration in Bremen. Her core competencies
- > include facilitating and managing change.
- > Furthermore, Insa Sommer is the point of contact
- > in Bremen for the Association of German Cities.

Brief description of the company

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Special interest and contact wishes

- > Preconditions for successful digitalization and
- > change management in public administration.
- > Good Practice (Structure, Strategy, Achievement)
- > in the field of digitalization, esp.
- > service to the citizens (examples)
- >



Hans-Georg Tschupke

Head of Department for Innovation,
Industry and Digitalization

Ministry of Economic Affairs, Labour
and Ports of the Free Hanseatic City of Bremen
Zweite Schlachtpforte 3
28195 Bremen

Phone + 49 (0) 151 18030394
E-Mail hans-georg.tschupke@wah.bremen.de
Website www.wirtschaft.bremen.de

Core competencies and products

- > The Ministry for Economic Affairs, Labour and
- > Ports is responsible for all matters pertaining to
- > economic, labour, port related and international
- > business policy of the German federal state Free
- > Hanseatic City of Bremen.
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Brief description of the company

As head of the department for innovation, industry and digitalization, Hans-Georg Tschupke is responsible for the coordination between private and public actors with regards to these topics in the Ministry of Economic Affairs, Labour and Ports.

His department supports companies in Bremen by building networks, giving technical and financial support.

Special interest and contact wishes

- > Existing or planned smart city activities in the
- > fields of harbours and mobility.
- > Contact to IT business companies, 5G
- > technologies, startup ecosystem
- >



Werner Wick

Press Office of the Senate

Senate Chancellery of the Free
Hanseatic City of Bremen
Am Markt 21
28195 Bremen

Phone + 49 (0) 421 361 4102
E-Mail werner.wick@sk.bremen.de
Website <http://www.rathaus.bremen.de>

Core competencies and products

- > Werner Wick works for the Senates
- > communication to the media and the
- > organization of the press work for the Senate.
- > He is responsible for the information service
- > of the press office.
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Brief description of the company

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Special interest and contact wishes

- > Contact to other press officials in public
- > administration and companies as well.
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Jan Windheuser

Finance and IT Director

Governikus GmbH & Co. KG

Am Fallturm 9
28359 Bremen, Germany

Phone + 49 (0) 421 204 95-0
E-Mail kontakt@governikus.de
Website www.governikus.de

Core competencies and products

- > eID, secure data transmission, encryption and decryption, signature and verification,
- > long term storage in line with national and international laws and regulations
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Special interest and contact wishes

- > Interoperability of different national IDs
- > EU notification of ID-Tokens
- > secure electronic enrollment
- > signatures and seals (remote and server signing)
- > in the context of eIDAS Regulation
- >



NOTES

THERE WAS A YOUNG LADY NAMED BRIGHT/
WHO COULD TRAVEL MUCH FASTER THAN LIGHT/
SHE STARTED ONE DAY/ IN THE RELATIVE WAY/
AND CAME BACK ON THE PREVIOUS NIGHT.